

Steve H Lawton Speaker Kit : Bio & Topics

Steve's Bio

Steve H. Lawton holds a BS and MS degree in Mechanical Engineering from Texas A&M University, as well as an MBA from St. Edward's University. He has 27 years of business experience in roles from an engineer in the Astronaut office at NASA to an executive at Dell.

Steve is the author of "Head First! A Crash Course in Positivity," a story about how his attitude literally saved his life from a near fatal skiing accident. Steve enjoys helping others by sharing his story and practical advice on how to create a positive mindset, lead with positivity, and achieve better outcomes for individuals and organizations. He has given his talk at Dell and other companies, has been featured on KVUE news, has been a guest lecturer at the University of Texas and Texas A&M University, and has given a TEDx talk.

In his spare time, Steve volunteers for youth lacrosse. He has been a coach and has served president of the Westwood High School Men's and Women's Lacrosse Clubs in Austin Texas.

Steve and his wife of 26 years, Deanna have two teenage children and they have grown quite fond of them.

Speaking Topics

Solving Tough Problems with a Positive Mindset and Positive Leadership

Similar to how a positive attitude can improve an individual's performance, a positive attitude and the approach of a leader can have a profound impact on a team's attitude and performance. In this talk, Steve combines his story about how his attitude saved his life and his experience as an executive into a four-part framework that helps companies and leaders solve their toughest problems using a positive mindset. Not only is the story about his recovery amazing and inspirational, the positive leadership framework he shares will make an immediate impact on your team and change the trajectory of your organization.

Increase Personal Effectiveness by Improving 'Attitude Fitness'

Steve's story about how his attitude literally saved his life is one of the most amazing and inspirational stories you will ever hear. Steve's story is an example of the connection between attitude and success; a connection that has been scientifically proven. The good news for all of us is that we can train ourselves to be more positive. Steve shares how you can live better if you put in a little focused effort on a few key positivity practices. After hearing Steve's talk, you will be inspired to work on your "attitude fitness!"

While being drawn into the amazing story, Steve shares the science that proves the connection between a more positive attitude and better results, and that you can train your brain to be more positive. With Steve's eight practical positivity principles, you will improve your attitude fitness and get better results not only in everyday situations but also when you are experiencing a challenge or a setback.

Caregivers & Patients Overcoming Health Crisis through Positivity

A traumatic injury or terrible diagnosis is often the most trying time for the patient and their loved ones. Steve has been there and come through it. Doctors were amazed that Steve not only survived his injuries, but recovered nearly completely. His story is one that will provide much needed hope and practical positivity principles to both caregivers and patients.

Science has proven the link between attitude and health and Steve's story is an inspirational proof point. Not only is the story amazing and inspirational, the practical principles he shares about positivity will help both caregivers, patients, and loved ones.

Parenting with Positivity

Raising a child can be both one of the most difficult and rewarding experiences in our lives. Sometimes our children are wonderful sources of joy and pride for a parent. Often though, our children's behavior and decisions can be, well, perplexing to say the least. Although it's not easy, a positive attitude can help you raise a child. And teaching positivity and building our children's positive attitude will help them learn and grow. It's hard to appreciate at the time, but the lessons you are teaching your children during difficult times may be the most important lessons of their life.

Through Steve's inspirational story, the principles of positivity, and instructions on how to apply them to your life, you will learn to improve your attitude fitness and help both yourself and your children.

Attitude and Faith

Faith can be a powerful tool in our ability to endure hardships as well as fulfill our purpose. People that benefit from a strong faith enjoy several advantages – the ability to endure hardships, and the desire to fulfill a purpose in their life. Faith's power is compounded by a positive attitude.

During Steve's recovery, he heard a message from God that literally saved him. It changed the course of his recovery, and started him down the path of a new calling. Doctors were amazed that Steve not only survived his injuries, but recovered nearly completely. God brought Steve back from the edge of death for a reason – to share the lessons of positivity through his story.